



## ANNUAL REPORT – YEAR ENDING DECEMBER 31, 2020

### SUPPORT

We are proud to have the support of corporate partners like Michigan CAT, Morgan Stanley, and others throughout Michigan and Ohio. Our public support increased by 75% in 2020 for individual donors.

### MISSION

Our goal is to raise money so that we can provide support and advocacy for children and families in need in the areas we serve in Michigan and Ohio.

### SUMMARY OF PROGRAM ACCOMPLISHMENTS

Overall fundraising increased 84% from 2019 to 2020 primarily due to individual gifts and #GivingTuesday campaign. Our #GivingTuesday campaign raised \$15,031.85 (after fees) in 2020. Additional funds were generated from fundraising efforts during the fall with two family photo mini sessions raising \$2600 combined. An angel donor contributed \$18,500.

### LIST OF FUNDRAISING EVENTS/DRIVES

- Fall Family Photo Sessions
- Backpack Drive
- #NoChildWetBehind Diaper Drive
- #GivingTuesday-2020

### BOARD OF DIRECTORS (as of 12/31/2020)

- Frank DeNardo, Jr. (President) - 2023
- Fred Polk, Jr. (Vice President) - 2022
- Karen Hatley (Treasurer) - 2022
- Isabella DeNardo (Secretary) - 2023
- Matthew Robinson - 2022
- Wendy Robinson (Executive Director, ex-officio) - 2022
- Ginger Erickson - 2023
- Gabriella DeNardo - 2022
- George Curran, III - 2022

### 2020 CALENDAR YEAR FINANCIAL STATEMENT

Total Support & Revenue	\$39,659.99
Program Expenses:	
Back-to-School	\$1,508.37
#NoChildWetBehind	\$740.36
MCHS Halloween	\$1,720.40
MCHS & AYC Christmas	\$4,342.54
Sub-Total of Program Expenses	\$8,311.67



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Operating Expenses:

General Expenses (postage, fees)	\$230.77
Insurance & Prof fees	\$2,280.85
Marketing & Printing	\$1,328.39

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Sub-Total Operating Expenses	\$3,840.01
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Total Expenses	\$12,151.68
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Excess/(Deficit) of Revenues over Expenses	\$27,508.31
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